



HDH-010-001101 Seat No. _____

B. B. A. (Sem. I) (CBCS) Examination

November / December – 2017

Paper - 101 : Principles of Management - I
(Old Course)

Faculty Code : 010

Subject Code : 001101

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) All questions carry equal marks.
(2) All question are compulsory.

- 1 What is management ? Discuss its characteristics. 14
OR
- 1 'management is Universal or not'. Give your view 14
regarding universality of management.
- 2 Define planning. Discuss its process. 14
OR
- 2 What is decision making ? Discuss its process. 14
- 3 Define organizing. What are qualities of good organization ? 14
OR
- 3 Discuss in detail : 14
(1) Functional organization.
(2) Committee organization.
- 4 What is directing tools ? Discuss leadership in detail. 14
OR
- 4 Explain staffing. Discuss functions of staffing. 14
- 5 Define Controlling. Discuss controlling process. 14
OR
- 5 Discuss any four controlling techniques. 14